



MIKKO A. DE LEON

SEO & Outreach Specialist

Wordpress Developer

About Me

I am knowledgeable in SEO, including off-page, on-page, and technical SEO. I also specialize in website development and have expertise in HTML, CSS, JavaScript, and PHP. I have over six years of experience in SEO and a year in website development.



<https://mikkodeleon.online/>



+639501028899



mikko.a.deleon@gmail.com



29 Barrio Obrero Burgos Street
Davao City

EXPERTISE

- SEO Off-page
- SEO On-page
- Website Development (Wordpress, & Laravel)
- Mobile Development (Java & Kotlin)
- Email Marketing
- Content Writing
- Graphic Design

EDUCATION

Holy Cross of Davao College

Bachelor of Science Information
Technology
2019-2024

SCHOOL WORKS

Capstone Project - RoadWarn App
Road Advisory Application for Riders
(Java, Firebase and Google Map API)

IPT2 Project - PayStation Mobile App
Crowdsourcing Salary Management
(Java, PHP and SQL)

EXPERIENCE

Web Design Davao

Full Stack - Website Developer

Wordpress & High Level

October 2024 - March 2025

- Develop websites from scratch
- Maintain & Secure Wordpress websites
- <https://lowefinancial.com/>, <https://l5finance.com.au/>
- <https://bhani.newwebsite.live/>,
<https://hop.newwebsite.live/>, and more.

R Web Solutions Corp. (Internship)

Full Stack - Website Developer

February 2024 - May 2024

- Website Development (Laravel)
- Website Design
- <https://mikkodeleon.online/rweb/public/>
- <https://mikkodeleon.online/rweb/public/admin/login>
- <https://mikkodeleon.online/brokenshire/public/>

Financial Cents

Outreach & SEO Specialist

March 2023 - May 2024

- Making effective email marketing for link building (White-hat SEO) and gathering website prospects.
- Creating SEO off-page articles for link building.

SEO Assistant

Outreach & SEO Specialist

July 2021 - March 2023

- I handled the link-building task for DigitalSerp.

Airtasker

Outreach & SEO Specialist

October 2018 - June 2020

- Making effective email marketing for link building (White-hat SEO) and gathering website prospects.
- Creating SEO off-page articles for link building.

Bahagia Staff

Virtual Assistant

September 2018 - April 2021

A virtual assistant that helps Bahagia Staff clients in:

- Making effective email marketing for link building (White-hat SEO) and gathering website prospects.
- Creating SEO off-page articles for link building.